

WHAT IS CLAIMED IS:

1. A storage and display package, comprising:
a display member having partially overlapped, closely spaced first and second layers;
a reusable article container having a recloseable lid for containing at least one article, said at least one article being wrapped in a hermetically sealed, moisture and light barrier material; and,
means for removably attaching said reusable article container to said display member, said means for removably attaching comprising extended flange portions snugly sandwiched between said partially overlapped, closely spaced first and second layers.
2. The storage and display package recited in claim 1 wherein said partially overlapped, closely spaced first and second layers comprise a paperboard material.
3. The storage and display package recited in claim 1 wherein said means for removably attaching said reusable article container comprises a semi-rigid transparent polymeric layer conformably encased about said reusable article container.
4. The storage and display package recited in claim 3 wherein said semi-rigid transparent polymeric layer is a thermoplastic or thermoset material.
5. The storage and display package recited in claim 1 wherein said extended flange portions trapped between said partially overlapped, closely spaced first and second layers includes means for fixedly securing said extended flange portions between said partially overlapped, closely spaced first and second layers.

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6. The storage and display package recited in claim 5 wherein said means for fixedly securing includes adhesively bonded said partially overlapped, closed spaced first and second layers.

7. The storage and display package recited in claim 1 wherein said display member comprises an opening arranged in a top portion of said display member to facilitate display.

8. The storage and display package recited in claim 1 wherein said reusable article container has a first latching member and said reclosable lid has a second latching member configured for engaging said first latching member.

9. The storage and display package recited in claim 8 wherein said first latching member is a notch formed in a top edge exterior portion of said reusable article container and said second latching member is a protruding lip configured for engaging said notch.

10. The storage and display package recited in claim 9 wherein said protruding lip further includes a finger latch release for disengaging said protruding lip from said notch.